



**Summer is HERE**  
**OLX promo offers**

**olx**

# OUR NUMBERS

**1.9M** real users  
every month

More than **15** pre-define  
behavioral segments, **13**  
contextual categories and  
many more on demand



**6 000**

deals per day

**1.25** min average time spent on  
page



**48% Coverage**  
audience monthly

# AGENCY PACKS

Standard  
banners without  
targeting

For all campaigns  
above 1000 BGN  
net

**100%** bonus  
impressions

\*Formats: 300x250, 300x600,  
890x200, 970x250,

Standard  
banners with  
targeting

For all campaigns  
above 1000 BGN  
net

**50%** bonus  
impressions

\*Formats: 300x250, 300x600,  
890x200, 970x250,

Non standard  
and native  
formats

For all campaigns  
above 1500 BGN  
net

**45%** bonus  
impressions

\*Formats: Branding, Wallpaper,  
Login page, Button under price,  
Native ads, Virtual category