

POSITION	PRICE
Right inner page	4950
4th cover page	9550
2nd cover page	6750
3rd cover page	5650
Fixed page (next to editorial & contents)	5950
Lead folio	9650
Inner folio	7250
Half a page	3250
Third of a page	2350

SPECIAL FEATURES AND PROJECTS	PRICE
First cover page duplicate	19 350
1 page PR/interview (included on www.manager.bg)	6650
2 pages PR/interview (included on www.manager.bg)	10 950

*All prices are in leva before tax.

**Payments should be made in advance, after signing a contract or submitting an order.

***All inserts are to be manufactured and delivered by the customer.

FORMS OF NATIVE CONTENT

Business Signature - we present your company and its operations in journalistic language that reflects its positioning and contribution for the corresponding industry.

Leadership Inspiration - we interview your business leaders and explain the models of management that move your company forward.

Innovative Stage - we present your product or service.

*Article creation, text,
editorial content

+150 leva for 1 page

+350 leva for 2 pages

INSERTS	PRICE
1. BANDEROLE	11 950
2. FREE INSERTS	
- Whole edition	4150
- For subscribers only (4200 copies)	3850
- Glued / fixed inserts	5650

RUBRIC BRANDING	PRICE
2 Pages	2950
6 Pages	6950

Color regime: CMYK. All other color regimes must be converted to CMYK.

Black CMYK:

63% cyan, 47% magenta, 48% yellow, 100% black.

Resolution: 300dpi

Supported file formats: EPS, PDF, TIFF

All texts must be converted to curves.

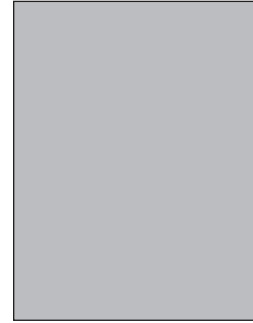
Additional requirements:

- All pages are to be prepared in uncut format with 5 mm inclination from all external sides to the real size of the issue.
- Do not add any additional markers, passers, scales and other elements that change the final size of the ad.
- It is recommended that important elements such as logo or text be put not less than 5 mm away from the cutting knife and less than 7 mm away from the inner end of the page, unless these are required by design considerations.

Deadlines:

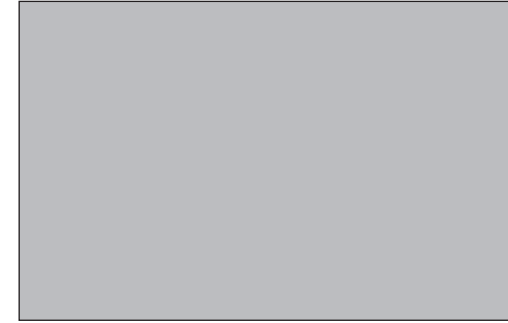
- Deadline for submitting an ad publication: up to the 7th day of the current month
- Deadline for submitting finalized ad materials: up to the 12th day of the current month

Cancellation deadline: up to two days after submitting a request



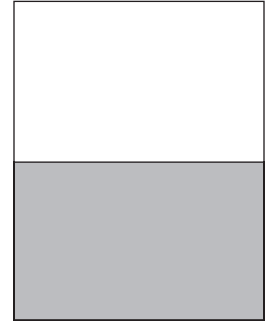
Full page

Cut format:
210 X 280 mm
Uncut format:
215 X 290 mm



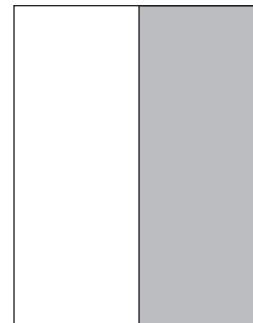
Folio

Cut format:
420 X 280 mm
Uncut format:
430 X 290 mm



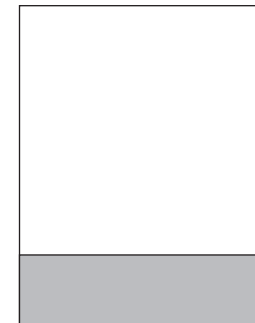
1/2 horizontal page

Cut format:
210 X 140 mm
Uncut format:
215 X 145 mm



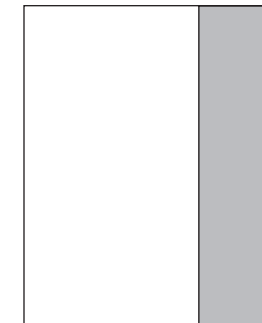
1/2 vertical page

Cut format:
105 X 280 mm
Uncut format:
110 X 290 mm



1/3 horizontal page

Cut format:
210 X 93 mm
Uncut format:
215 X 98 mm



1/3 vertical page

Cut format:
70 X 280 mm
Uncut format:
75 X 290 mm