



ΦΟΚΥΣ

FOCUS INFORMATION AGENCY

RATECARD

RATE CARD FOR FOCUS-NEWS.NET

Banner position	Imp. Daily	CPM
Desktop: Wallpaper branding	50 000	20,00
Desktop: 300x250px TOP position	50 000	10,00
Desktop: 980x200px TOP position	50 000	10,00
Mobile: 320x100px TOP position	300 000	10,00
Mobile: 300x250px In-article	300 000	10,00

PR & Branded Content		Price
Interview/ PR	Leading News (at least 4 hours)	1000,00
Video Interview up to 20 min.	Leading News (at least 4 hours)	2000,00
SEO publication - (up to 1 link)		500,00
PR/ short message - up to 1200 symbols (up to 1 pic. 620px)		500,00

NOTES*

All rates are in BGN excluding VAT