

**RATE CARD FOCUS-NEWS.NET**

Banner positions	Imp. Daily	CPM
Desktop: Wallpaper branding	50000	20,00
Desktop: 300x250px TOP position	50000	10,00
Desktop: 980x200px TOP position	50000	10,00
Mobile: 320x100px TOP position	50000	10,00
Mobile: 300x250px In-article	50000	10,00

PR & Branded Content		Price
Interview /PR	Leading News (at least 4 hours)	1000,00

**NOTES:**

All rates are in BGN excluding VAT