

# CAPE KALIAKRA

# moments

season  
2023

**CIRCULATION: 5000** pcs.

**TARGET AUDIENCE:** Bulgarian golf clubs luxury property owners, high spending tourists from Bulgaria, Romania and from all over the world, golf clubs members, wedding and corporate event guests.

**DISTRIBUTION: FREE COPY**

- In all luxury villas, hotels, restaurants, sport centers and clubhouses of all Bulgarian golf clubs – BlackSeaRama Golf & Villas, Thracian Cliffs Golf&Beach Resort, Lighthouse Golf&Spa Resort, Pirin Golf & Country Club, St. Sofia Golf Club&SPA, Pravets Golf Club
- Partners of BlackSeaRama Golf & Villas
- Advertising partners of Cape Kaliakra Moments
- Fibank Private Banking offices
- BMW Varna Cars showroom
- CASAVINO shops in Sofia and Varna
- Selected premium restaurants and hotels

**ADVERTISING EXPOSURE:** from **May** to **December**

**READING AUDIENCE:**

**70 000** people on an annual basis

- **60%** with monthly income over 5000 €
- **70%** middle management of Bulgarian and international companies
- **20%** CEOs, CFOs and COOs of top companies
- **20%** Romanian company owners and entrepreneurs



## ADVERTISING RATES

Full page	<b>600 €</b>
Lead double page	<b>1320 €</b>
Double page	<b>960 €</b>
2 <sup>nd</sup> and 3 <sup>rd</sup> cover	<b>900 €</b>
4 <sup>th</sup> cover	<b>1200 €</b>
PR material 1 page	<b>480 €</b>

All prices are VAT Excluded

## MATERIALS DELIVERY

### DEADLINE

April 20<sup>th</sup> 2023

## CREATIVE TEAM

Marko Stoychev, *Project Manager*  
Prolet Yordanova, *Editor-in-Chief*  
Rosen Yordanov, *Art Director*  
Vanya Teneva, *Advertising*

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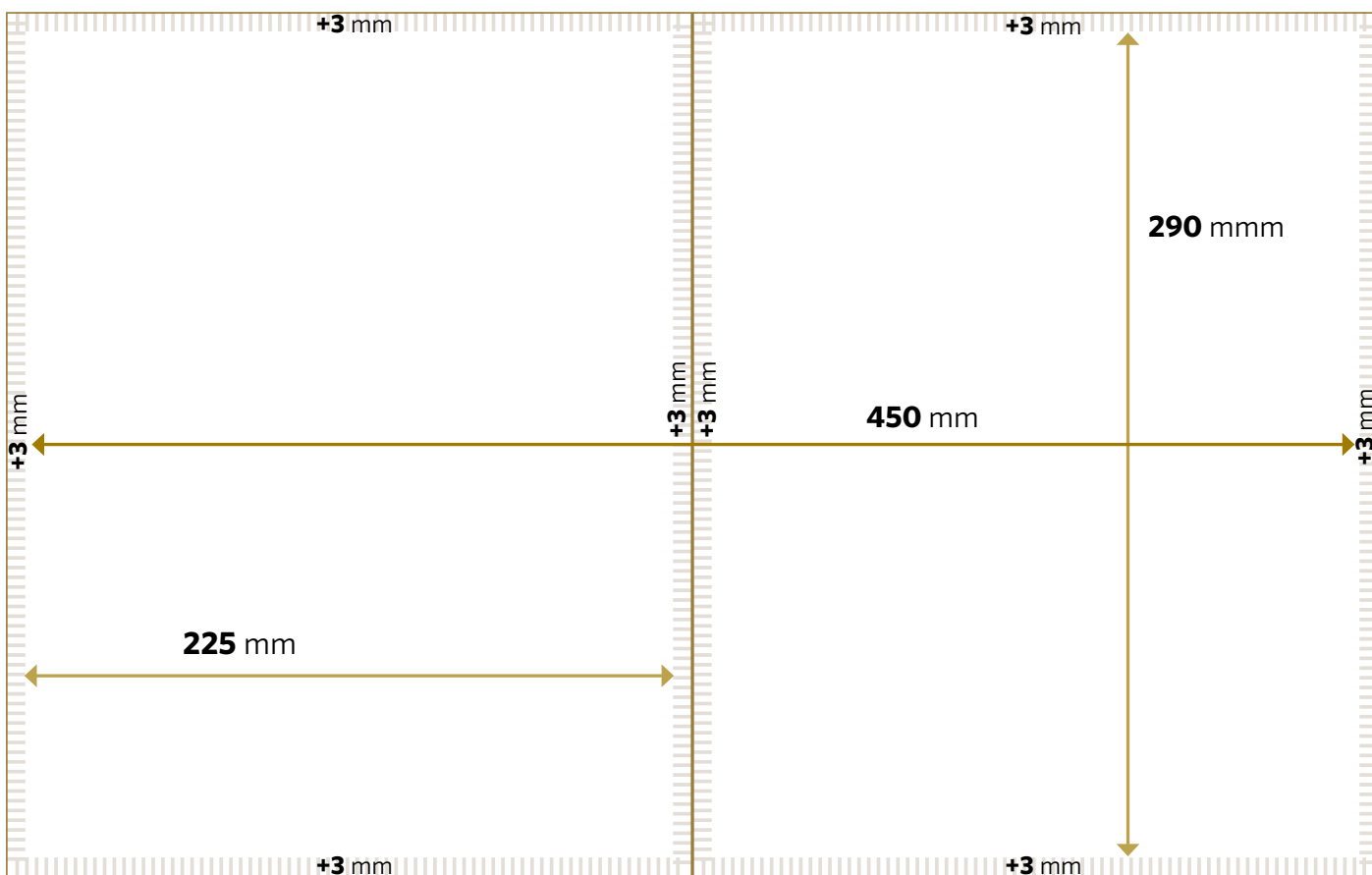
# moments



## SIZES

1 page - **225/290** mm (231/296 untrimmed)

Double page spread - **450/290** mm (456/296 untrimmed)



**IMPORTANT!** The ads on the 2<sup>nd</sup> and 3<sup>rd</sup> covers will lose up to 4 mm of their visible width because of the sticking of the cover to the body. For the 2<sup>nd</sup> cover, this is true for the right part of the ad, and for the 3<sup>rd</sup> - for it's left. Please consider this technological feature while preparing them.

