

RATE CARD autobild.bg

Position	Field №	IMP	CPM
728x90, all pages	№1	25 000	18,00
300x250 up, all pages	№3	25 000	20,00
300x250 down, all pages	№4	25 000	18,00
300x600, all pages	№3	25 000	24,00
Wallpaper, all pages	№6	20 000	30,00
Megaboard, 980x200, all pages	№1	20 000	25,00
468x60 up, internal pages	№2	25 000	15,00
300x250, in the text	№5	25 000	18,00
Bottom banner 970x90, all pages	№7	25 000	15,00

Advertorial 650 BGN

The article is published in the Corporate News section and remains in the archive of the site.

ALLOWANCES

Video banner +30%

DEADLINES

Request 2 working days before the start

Advertising forms 1 working day before the start

Unconventional forms of advertising 3 days

TECHNICAL REQUIREMENTS

Banner size до 100 Kb

Formats gif, jpg, png, html5.

Unconventional banner (over-the-page, expandable and video) – require additional specification. It is accepted broadcasting ad serving scripts.

DISCOUNTS

Total volume discounts:

500 – 1 000 BGN 5%

1 001 – 3 000 BGN 10%

3 001 – 5 000 BGN 15%

5 001 – 10 000 BGN 20%

10 001 – 20 000 BGN 25%

Prices do not include VAT.

