

WE ARE

DIGITAL

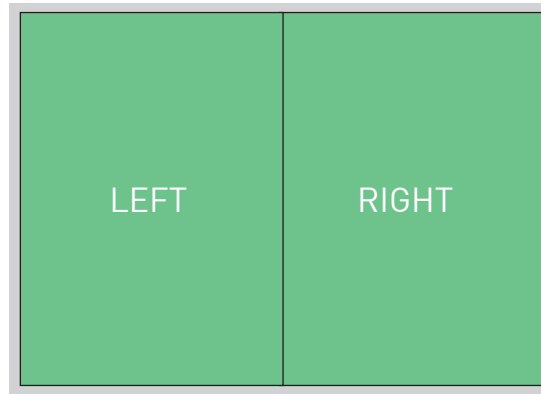
PRINT FMCG PHARMA TARGETED >

PROGRESSIVE <

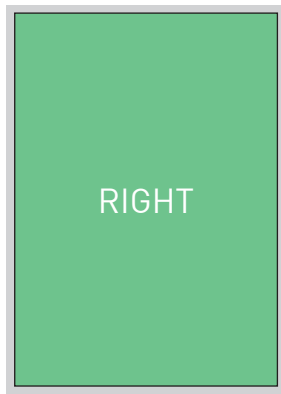
DIMENSIONS & TECHNICAL SPECIFICATIONS 2022



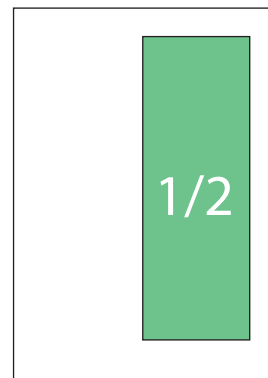
**First cover**  
size: 210x240 mm



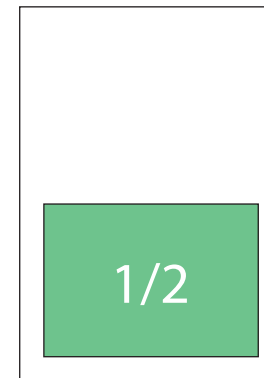
**Folio**  
size: 420x297 mm



**Full page**  
size: 210x297 mm



**1/2 vertical**  
size: 88x247 mm



**1/2 horizontal**  
size: 175x125 mm

**File formats: TIFF or EPS (all text has to be converted to curves/outlines).**

Advertising must be adapted to **CC version of adobe** Illustrator.

**Colour mode: CMYK (no spot colours please). Resolution: 300 dpi. All full page and spread ads should bleed 3 mm off all edges.**

Please **do not put any crop marks, registration marks, colour bars** or other additional information in your file.

Calibrated digital colour proofs should accompany the ads, otherwise the quality of printing cannot be guaranteed. If no colour proof is provided, we do not accept claims regarding the print

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FMCG magazine



PHARMA magazine



CLASSIFICATION:  
TOP 300 FMCG  
Companies



REPORT:  
TOP 10 FMCG  
Retailers



CONFERENCE



AWARDS



FORUM



Progressive PHARMA



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