

# DIMMENSIONS & PRICES

## PHARMA NEWSLETTER & WEBSITE & SOCIAL MEDIA



	rotation	size (px)	format	price	period
<b>BANNERS NEWSLETTER</b>					
Top Banner + link	n/a	1300 /110 px	png	70 euro	1 campaign / 1 week / Thursday
Middle Banner + link				50 euro	
Bottom Banner + link				40 euro	
<b>BANNERS WEBSITE ( www.progressive.bg )</b>					
Top Banner + link	25%	728/90	jpg, png (up to 100kb)	120 euro	1 week
Side Banner + link		300/250		80 euro	
Bottom Banner + link		940/120		50 euro	
<b>PRODUCTS &amp; CAMPAIGNS: WEBSITE &amp; NEWSLETTER</b>					
in Newsletter - Pharmacists` Guide	n/a	min 500x500	png	200 euro	2 campaigns / 2 weeks / Thursday
on website: www.progressive.bg				200 euro	constantly
<b>PR PUBLICATIONS: WEBSITE &amp; NEWSLETTER</b>					
Newsletter: PR article with link	n/a	n/a	n/a	200 euro	2 campaigns / 2 weeks / Thursday
Website: PR article with link				200 euro	constantly
<b>WEBSITE HOME PAGE</b>					
Publication Products(photo + link) 5 products: 1 main + 4 supporting	25%	min 500x500	png	300 euro	1 month on home page in archive: constantly
Publication Company Profile 1+4 : 1 your company + 4 brands/partners				300 euro	1 month on home page in archive: constantly
<b>SOCIAL MEDIAS - Product &amp; Promotion &amp; Campaign</b>					
Facebook - single post	n/a	min 500x500	png	50 euro	constantly
LinkedIn - single post				50 euro	constantly



PROGRESSIVE  
**PHARMA**  
B2B Magazine for Pharmacists and new products for pharmacies

