

WE ARE

DIGITAL



PRINT

FMCG

PHARMA

TARGETED


TOPICS 2024

	On Focus	Pro ID	Beauty Care	Baby Care	CONSUMER	STOCK YOUR STORE	EXTRA TOPICS
January	Ground coffee & Coffee capsules & Tea	Tissue Products	-	Oral Care Products	Wet wipes	Wine	Delicatessen cheeses
February	Milk	Biscuits	Hair Care Products	-	-	Powdered Desserts	Cleaning and disinfecting products
MARCH						Easter	Sugar Candies and Fresh Mints
APRIL	Water	Laundry Detergents	Sunscreen products	Wet wipes	Olive Oil & Sunflower Oil	Cream cheese & Melted cheese	Hair Dye
MAY	Soft Drinks	Croissants & Mini Cakes	Body Care Products	Puree & Infant Formula	Pasta Products & Sauces	Non-durable Sausages	Protein foods and Beverages
JUNE	Chips & Snacks	Energy & Vitamin Drinks	Razors & Waxing	-	Coffee Specialties & Ice Coffee & Instant Coffee	PROGRESSIVE / AWARDS BULGARIA 2023	-
JULY	Soaps	Juices & Nectars & Smoothies	Deodorants and Roll-ons	-	Beers & Siders	Summer Alcohols	Fruit-Dairy Drinks & Desserts
AUGUST digital	Crackers & Bread Chips & Stix	Pet Food & Products	Oral Care Products	Hair and Body products	Healthy bars, Muesli and Granola	-	Gluten-free and lactose-free products
SEPTEMBER	Butter & Spreads	Yoghurt	Sanitary Pads & Tampons & Incontinence	-	Bread & Flour	Chocolate bars & Chocolates	Jams & Marmalades
OCTOBER	Dishwashing Detergents	Raw dried sausages	-	Diapers	Vegan Products		Spices & Fixes & Broths
NOVEMBER	Waffers	Cheese	-	Biscuits & Porridgies	Legumes	Salads & Snacks	Frozen foods
DECEMBER	Nuts & Dried Fruits	Ketchup & Mustard & Mayonnaise	Facial products	-	Confectionery	Alcohol	Distribution & Logistics

EXTRA TOPICS:

July: Back to school

November: Christmas shopping



FMCG magazine



PHARMA magazine

CLASSIFICATION:
TOP 300 FMCG
CompaniesREPORT:
TOP 10 FMCG
Retailers

CONFERENCE



AWARDS



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➤ **PROGRESSIVE** ➤**DEADLINES AND PRINTING
DATES 2024**

ISSUE/MONTH	New products	Advertisement	Printing
JANUARY	22 January	25 January	29 January
FEBRUARY	19 February	23 February	26 February
MARCH	18 March	21 March	25 March
APRIL	22 April	24 April	26 April
MAY	20 May	22 May	27 May
JUNE	18 June	20 June	24 June
JULY	23 July	25 July	29 July
AUGUST- digital	19 August	21 August	23 August
SEPTEMBER	20 September	24 September	27 September
OCTOBER	18 October	23 October	28 October
NOVEMBER	22 November	25 November	27 November
DECEMBER	13 December	17 December	19 December

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