

WE ARE

DIGITAL

PRINT

FMCG

PHARMA

TARGETED

**PROGRESSIVE****PRICES 2024**

INNER POSITIONS	PRICE (EUR)
1/1 right/left page	2 400/2 300
2/1 double page	3 300
1/2 right/left page (without blades)	1 600/1 500
1/2 right/left page	1 400/1 300
1/3 right / left page (without blades)	1 100/1 000
1/3 right / left page	900/790
1/6 page New product	500
1/6 page Branding	550

SPECIAL POSITIONS	PRICE (EUR)
Front cover page	4 400
First double page (2 and 3 page)	3 800
Second Cover (inside page next to Editorial or Content)	2 600
Fourth (back) cover page	2 650
Third cover	2 400
Middle double page	3 600
Back double page	3 300
Logo branding (left page)	100

E-MAIL CAMPAIGN	PRICE (EUR)
to all emails in the data base	3 700
11 000 FMCG managers and 4 100 HoReCa managers	0,25 per contact According to set parameters
Ask for your personal offer!	
* E-mail campaign can be made by parameters defined by you. It can be filtered and targeted to different groups of recipients. Email campaign can be send for ex.: to Marketing Managers, Trade Directors, Executive Directors to Manufacturers, Retailers, Distributors, Independent Store Owners	

DESIGN AND PRE PRESS	PRICE (EUR)
level 1* - 1/1 A4 page	150
level 1* - 1/2 A4 page	150
level 2* - 1/1 A4 page	170
level 2* - 1/2 A4 page	170
Resizing of an advertisement (for example, A4 to A5)	70
level 1* - text, up to 3 photos and up to 2 logos, provided by the customer, are laid out with no special effects and the advert is prepared for printing according to printing house standards.	
level 2* - text, up to 10 photos and up to 10 logos, provided by the customer, are laid out creatively, with some special effects. background, decorative graphic elements. etc., and the advert is prepared for printing according to printing house standards	

This offer is valid as of 1 January 2023. 20% VAT is not included in the prices and will be billed in your invoice. Prices are negotiable based on the amount and frequency of advertising requested. The publisher reserves the right to revoke the publication of an advert (before payment) without giving a specific reason.

FMCG
magazinePHARMA
magazineCLASSIFICATION:
TOP 300 FMCG
CompaniesREPORT:
TOP 10 FMCG
Retailers

CONFERENCE



AWARDS



FORUM

Progressive Magazine Bulgaria PROGRESSIVE Magazine Bulgaria

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