

FORBES NEWSLETTER ADVERTISING RATES

Example	Position	Scope/Volume	Price
	1 Brand Voice или Forbes INSIGHTS presentation material with a link to the full text on the site	200 characters	BGN 1400
	2 Advertising Header Placed above the Forbes header. Image or text	1200 x 100 px	BGN 450
	3 Advertising Footer Placed under the Forbes footer. Image or text	1200 x 100 px 60 characters	BGN 450
	4 Combination of a header and a footer Placed above Forbes header and under the Forbes footer, Image	1200 x 100 px	BGN 700
	5 Advertising box Image and text on a background	1200 x 628 px 200 characters	BGN 1000
	Forbes Newsletter Package		BGN 2500

N.B. – ALL PRICES QUOTED ARE EXCLUSIVE OF VAT.

