

ADVERTISING FORMATS	POSITION ON THE WEBSITE	UNIT PRICE
<b>FORBES INSIGHTS</b>	Publication in the category <b>FORBES INSIGHTS</b> and in a content-specific category	<b>BGN 3200</b>
<b>BRANDVOICE</b>	Publication in the category <b>BrandVoice</b> and in a content-specific category	<b>BGN 2600</b>
<b>THE EYE</b>	Publication in the category <b>Lifestyle</b>	<b>BGN 2300</b>
<b>FROM THE SOURCE</b>	Publication in the category <b>FROM THE SOURCE</b> and in a content-specific category	<b>BGN 2300</b>
<b>FROM THE SOURCE</b> Subscription 9 posts over a period of 1 year	Publication in the category FROM THE SOURCE and in a content-specific category + sharing in FORBES' social media networks - Facebook, Instagram and LinkedIn	<b>BGN 20 000</b>
Publication in FORBES' social media networks - Facebook, Instagram and LinkedIn		<b>BGN 900</b>
Forbes Newsletter – brief presentation of a post with a link to the full text on the website		<b>BGN 1400</b>
Help from an editor to write an article		<b>BGN 600</b>
Adding a video to a post	The video is positioned only to the post	<b>BGN 700</b>
Video interview production (up to 3 minutes) - filming and editing	Published in category by choice <b>Success in 60 seconds</b> <b>Forbes BrandVoice Video</b> <b>Voices of success</b>	<b>BGN 4600</b>
1600 x 250   Horizontal Leader board	<b>On all pages</b>	<b>22 BGN / 1000 impressions</b>
300x600   Vertical banner	<b>On all pages</b>	<b>14 BGN / 1000 impressions</b>

