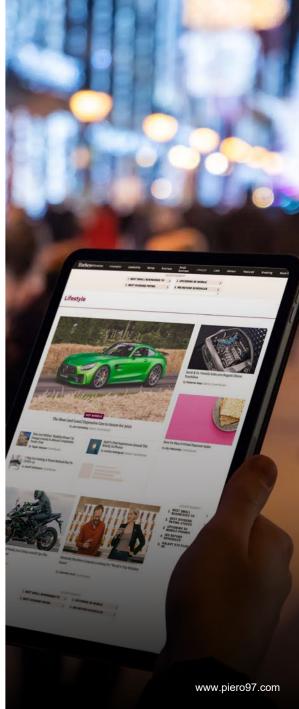
Forbes

FORBESBULGARIA.COM ADVERTISING RATES

ADVERTISING FORMATS	POSITION ON THE WEBSITE	UNIT PRICE
FORBES INSIGHTS	Publication in the category FORBES INSIGHTS and in a content-specific category	BGN 3200
BRANDVOICE	Publication in the category BrandVoice and in a content-specific category	BGN 2600
THE EYE	Publication in the category Lifestyle	BGN 2300
FROM THE SOURCE	Publication in the category FROM THE SOURCE and in a content-specific category	BGN 2300
FROM THE SOURCE Subscription 9 posts over a period of 1 year	Publication in the category FROM THE SOURCE and in a content-specific category + sharing in FORBES' social media networks - Facebook, Instagram and LinkedIn	BGN 20 000
Publication in FORBES' social media networks - Facebook, Instagram and LinkedIn		BGN 900
Forbes Newsletter – brief presentation of a post with a link to the full text on the website		BGN 1400
Help from an editor to write an article		BGN 600
Adding a video to a post	The video is positioned only to the post	BGN 700
Video interview production (up to 3 minutes) - filming and editing	Published in category by choice Success in 60 seconds Forbes BrandVoice Video Voices of success	BGN 4600
1600 x 250 Horizontal Leader board	On all pages	22 BGN / 1000 impressions
300x600 Vertical banner	On all pages	14 BGN / 1000 impressions



N.B. – ALL PRICES QUOTED ARE EXCLUSIVE OF VAT.