

# Offerista Group Bulgaria

## Back to school proposal 2024

### Different instruments

#### Cover banner click-outs

guaranteed click-outs

#### APP push notifications

delivered notifications

#### Hero banner in APP

guaranteed impressions

#### Programmatic Ads

(Swipe Gallery/Story  
Ad/Video & Map)

guaranteed engagements

### Package 1

2 000

20 000

10 000

7 500

15%  
Discount

Gross Price: **3 425 BGN**

Final net price:  
**2 911 BGN**

### Package 2

4 000

40 000

20 000

15 000

25%  
Discount

Gross Price: **6 850 BGN**

Final net price:  
**5 138 BGN**