

PRINT RATE CARD

GRAZIA

ADVERTISING PAGES (WITHOUT VAT)

PAGES

Whole right page	€2100
1/2 right page	€1500
1/3 right page	€1000
1/4 right page	€500

10% for left page

SPREADS

Leading spread	€3200
Inside spread	€3000

COVER

4th cover	€3500
3rd cover	€2500
2nd cover	€3000
Folded first cover	€4500

SAMPLINGS AND FLYERS (WITHOUT VAT)

SAMPLES*

National circulation	€0.10 per copy
Partly circulation**	€0.15 per copy
Sticking with silicon	+€0,05 per copy

*the prices are for advertising materials with volume up to 12 pages A5 format

**minimum part circulation for sampling - 50% from the national circulation
For flyers -20% when the client participates with an advertising page

DISCOUNTS

FOR ADVERTISING AGENCY 10%

FOR VOLUME

2-5	12%
6-10	13%
11-16	17%
17-26	24%
27-36	28%
37-46	30%
47-60	32%

PACKAGE 5%

For flyers -20% when the client participates with an advertising page

Surcharge

+20% for fixed page, column
+20% for PR page

DEADLINES

- Advertising publications order – until the 20th of the previous month
- receiving advertising materials - until the 29th of the previous month

CIRCULATION: 8000 - 10000

DATE OF PUBLICATION:

10-15-th of the month

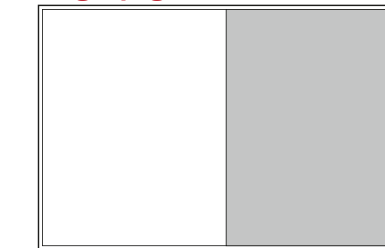
TECHNICAL REQUIREMENTS

spread



uncut - 426 x 293 mm
cut - 420 x 287 mm

1 right page



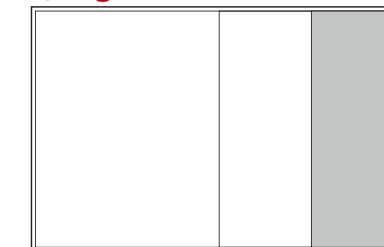
uncut - 213 x 293 mm
cut - 210 x 287 mm

1 left page



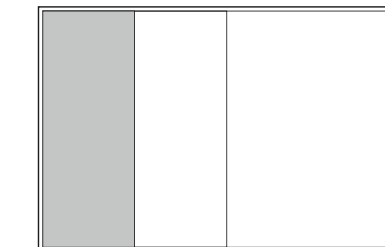
uncut - 213 x 293 mm
cut - 210 x 287 mm

1/2 right vertical page



uncut - 106 x 293 mm
cut - 103 x 287 mm

1/2 left vertical page



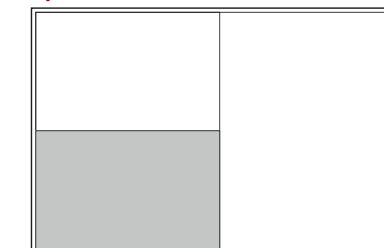
uncut - 106 x 293 mm
cut - 103 x 287 mm

1/2 right portrait page



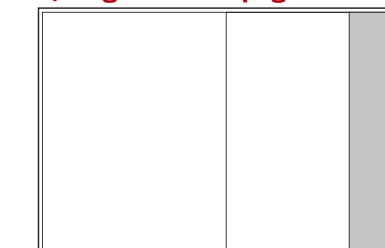
uncut - 213 x 147 mm
cut - 210 x 144 mm

1/2 left portrait page



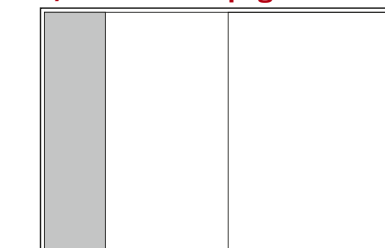
uncut - 213 x 147 mm
cut - 210 x 144 mm

1/3 right vertical page



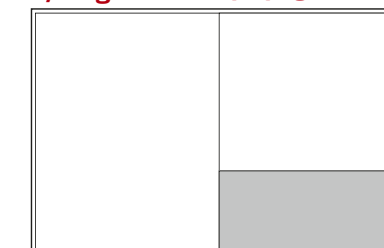
uncut - 73 x 293 mm
cut - 70 x 287 mm

1/3 left vertical page



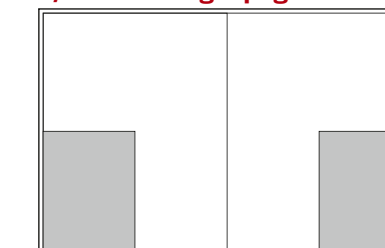
uncut - 73 x 293 mm
cut - 70 x 287 mm

1/3 right landscape page



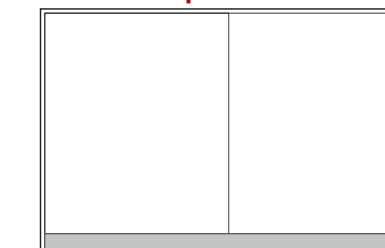
uncut - 213 x 95 mm
cut - 210 x 92 mm

1/4 left and right page



uncut - 106 x 148 mm
cut - 103 x 145 mm

branded stripe



uncut - 426 x 28 mm
cut - 420 x 25 mm