

Rate Card For Broadcasting Paid Reports Valid as of 01 May 2026

Title	Time	Day	Price for 60"	Price for 120"
This Morning	06:30-09:29	Mon-Fri	3 645 EUR	6 683 EUR
This Morning	07:00-09:29	Mon-Fri	3 645 EUR	6 683 EUR
News	12:00-12:29	Mon-Fri	3 645 EUR	6 683 EUR
News	17:00-17:29	Mon-Fri	4 253 EUR	7 796 EUR
News	19:00-19:59	Mon-Fri	10 935 EUR	20 048 EUR
News	22:30-22:59	Mon-Fri	7 290 EUR	13 365 EUR
News	23:00-23:29	Mon-Fri	5 468 EUR	10 024 EUR
This Saturday	07:30-10:59	Sat	3 645 EUR	6 683 EUR
News	12:00-12:29	Sat	3 645 EUR	6 683 EUR
News	19:00-19:59	Sat	9 720 EUR	17 820 EUR
This Sunday	07:30-10:59	Sun	3 645 EUR	6 683 EUR
News	12:00-12:29	Sun	3 645 EUR	6 683 EUR
News	19:00-19:59	Sun	10 328 EUR	18 934 EUR

The fixed prices are in euros, excluding VAT.

The Sales Department of bTV Media Group reserves the right to make changes in the present Rate Card.

Rate Card For The Production of Paid Reports To Be Broadcast On The TV Channels of bTV Media Valid as of 01 May 2026

When BMG produces a paid report, production costs are paid as follows:

1. **Filming within Sofia** – €350, excluding VAT, including camera rental for 1 hour and editing;
2. **Filming outside Sofia, at a location where there is a BMG correspondent** – €400, excluding VAT, including camera rental for 1 hour and editing;
3. **Filming outside Sofia, at a location where there is no BMG correspondent, requiring to send a team from another town** – €450, excluding VAT, including camera rental for 1 hour and editing, as well as transport costs to/from the location.

If the time for shooting the paid report exceeds 1 hour, for each subsequent hour after the first, a camera rental fee of €200 (excl. VAT), is due.